

October 2015 Message from President Howie Hirsch

“New Year’s Resolutions”

As Jews in the United States, we get to have a special sort of do-over during this time of year. In January, we make our secular resolutions (“I will go to the gym,” “I will lose weight,” “I will be better to my spouse,” or a variety of other traits that we would like to improve upon). If you are like me, most of these resolutions are short-lived and our best intentions give way to life’s realities, and we go back to our old ways.

Rosh Hashanah provides us with a second chance. We have the opportunity look at ourselves and, for the second time in a year, ask: What can I do that will make my life better? What can I do that will make a difference in the world? I hope you take advantage of this second chance to make at least one change in your life that will make a difference for you, your family, or your friends.

My suggestion is not to bite off too much but try and focus on the one thing that is most meaningful to you.

My wish for each and every one of you is for your year to be healthy.

L’Shanah Tovah,
Howie Hirsch

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